

REGULAR MEETING OF THE  
PANAMA CITY DOWNTOWN IMPROVEMENT BOARD

WEDNESDAY June 10, 2020 at 8:30AM

Center for the Arts  
19 East 4<sup>TH</sup> St.

1. **CALL TO ORDER:** NICK BENINATE officiating, CATHERINE SHORES, JANE LINDSEY, PAM ARMSTRONG, ELIZABETH MOORE, COURTNEY DICKERSON, ALLAN BRANCH – present.
2. **CHAIRMAN/VICE CHAIR REPORT:** Nick Beninate and Catherine Shores had nothing to report but both said their comments would be made later in the meeting as items were discussed.
3. **APPROVAL OF MINUTES:** May 13, 2020 Regular Meeting minutes were presented.
4. **PUBLIC PARTICIPATION:** Jennifer Vigil, CEO of Destination Panama City, updated the board on the July 4<sup>th</sup> fireworks. No funding request will be made this year.
5. **FINANCIAL UPDATE:** Pam Armstrong updated the board of the current status of the budget.
6. **OLD BUSINESS:**
  - Nick Beninate presented the board the amended contract for the interim director position. Motion was made, seconded, and approved.
7. **NEW BUSINESS:**
  - The owners of a possibly new business for downtown, Thistle and Thorne, presented to the board their vision for their business. They asked if the board could provide a letter of support. Motion was made, seconded, and approved.
  - Kim Stiegler, representing the Downtown’s Music on the Porch event, asked if the DIB would be able to provide some event assistance funding for the upcoming event. She will come back at a future board meeting for a funding request based on what funding she can receive in form of a grant from Destination Panama City.
  - Allan Branch made a presentation of the Parking Authority concept and a traffic study that would help in making future decisions regarding parking in downtown. Estimated cost would be an initial large cost followed up by couple years of data collection. Estimated it would be around a 2 to 3 year project. A follow up presentation will be made by the private planner and it was suggested that the city be represented at that meeting.
  - Mike Hays informed the board of the agreement that was made of the DIB office in the former office. Discussion also included the possibility of using the McKenzie House in the future. Allan Branch and Mike Hays will get together a plan and talk with the city.
  - The FY21 budget was discussed and possible projects for next year. Mike Hays will create the budget for FY21 and email it to the board. Millage rate and budget approval will take place at the July board meeting.
8. **Committees Updates:** Committee were updated on their current budgets and future spending discussed. It was decided the Residential Impact Fee Assistance budget item will not be used in the current fiscal year. A motion was made to allocate the \$10,000 in funds and provide them to the Center for the Arts for upcoming mural projects in downtown. Motion was made, seconded, and approved. Jayson Kretzer will get with the board in July with a funding request. Pam Armstrong presented the board of an idea of some generic downtown TV commercials. The cost would be \$1,000 a month for 3 months. The costs include TV commercials and banner advertising on the station’s social media. Motion was made, seconded, and approved.
9. **ADMINISTRATIVE UPDATE:** Mike Hays updated the board on the current audit.
10. **REMINDERS/CALLS TO ACTION:**
  - Regular DIB meeting will be on July 15, 2020 at 8:30am at the Center for the Arts.
11. **ADJOURNMENT**