

REGULAR MEETING OF THE  
PANAMA CITY DOWNTOWN IMPROVEMENT BOARD

WEDNESDAY AUGUST 14, 2019 at 8:30AM

Center for the Arts  
19 East 4<sup>TH</sup> St.

1. **CALL TO ORDER:** NICK BENINIATE officiating, CATHERINE SHORES, PAM ARMSTRONG, LIANE HARDING, JANE LINDSEY - present. KIM SYFRETT, DARYLE BURKEY – absent.
2. **CHAIRMAN/VICE CHAIR REPORT:** No report.
3. **APPROVAL OF MINUTES:** July 17, 2019 Special Meeting on Budget and Millage Rate. Motion was made for approval and approved by the board.
4. **PUBLIC PARTICIPATION:** Officer that attends our meetings shared information with regard to the few transients that are in the downtown area. Pam Armstrong told of her trespassing issues in her outside eating area and the use of a sign and plastic chain to block the area off, which has helped. Other downtown areas where the transients sit or lay down were talked about.
5. **OLD BUSINESS:** Update to the board regarding the Millage Rate being approved at by the city and the schedule of upcoming city budget meetings.
6. **NEW BUSINESS:**
  - Catherine Shores updated the board of a meeting that was held with Michael Johnson, director of the CRA's. The budgeting of CRAs and the partnership that needs to happen between the CRA and the DIB was discussed.
  - Nick Beniniate spoke of a couple sponsorship requests and asked that we wait for Jennifer Vigil with Destination Panama City to arrive to provide more information. Other sponsorships were brought up about other fall events, Survivor Jam and other merchant events. Discussion continued about the many events happening soon. Jayson Kretzer for the Center for the Arts asked for the DIB consider an annual sponsorship opportunity. Nick brought up that possible the DIB purchase new lights for the Breezeway Park between Millies and the Corner Pocket. Examples were shown and estimated costs. An archway was also discussed. Cost will be gathered and discussed at a future date. Jennifer Vigil arrived and gave update of Octoberfest and asked if the board could provide funding to help with the event. A motion was made to provide \$3,000 for Octoberfest, there was a second and was approved by the board. Jennifer invited the board members to attend the Woodstock 50 VIP event.
  - Committee Updates – Marketing Committee meet with the marketing teacher to see if a partnership could be formed with the use of students as interns. Future talks will happen about getting this program started. One intern is helping go door to door updating the DIB business list. Trolley Wrap and other ideas were discussed.
7. **ADMINISTRATIVE UPDATE:** Mike Hays update board of meeting with the St Andrews business group and working to have the downtown and St. Andrews merchants meet once a month to share ideas and event schedules. Meeting with Mark McQueen, city manager and the state of Florida historic preservation managers in September. Shared information of the Fiesta property and beach Drive right-a-way with regard to beautifying those spaces and cleaning up the DIB parking lots. Jane Lindsey brought up the need that the alleys and trash containers needs to be discussed with the city and downtown merchants. Employee parking along Harrison Ave was also mentioned. A letter will be written and will be distributed regarding these issues.
8. **REMINDERS/CALLS TO ACTION:**
  - An Advertising Committee Workshop with be held on August 19, 2019 at 5:30pm at Tom's Hotdogs.
  - September Regular DIB meeting will be on September 11, 2019 at 8:30am at the Center for the Arts.
9. **ADJOURNMENT**