

REGULAR MEETING OF THE
PANAMA CITY DOWNTOWN IMPROVEMENT BOARD
MONDAY January 28, 2019 at 830AM
501 Grace Avenue

1. **CALL TO ORDER-** CATHERINE SHORES – officiating, LIANE HARDING, JANE LINDSEY, PAM ARMSTRONG, KIM SYFRETT, DARYLE BURKEY
2. **CHAIRMAN’S REPORT-** Nick was absent. No Report.
3. **FINANCIAL STATEMENT-** No changes. Catherine wants to create a format of the documentation that the city provides and make it easier to decipher.
4. **NEW BUSINESS:**
 - **Website Needs/Traffic Discussion–** Director requests personal information from the board members who aren’t represented on the website. Director informs the board about traffic and usage.
 - **Special District Renewal -** DIB has a Special District license that is due for renewal. Board has decided to move away from the event side of things, Director felt it was worth a board discussion to determine value of renewing the \$250 license. Board feels it’s a small enough amount to renew for the next year, and take that time to determine if it warrants keeping for 2020. Liane makes the motion to renew, Pam seconds. Unanimous Approval.
 - **City Manager dialog-** Mark McQueen came to his first DIB meeting, and informed the board of his immediate actions, and how they dovetail with future planning. Commissioner Jenna Haligas was also present, and participated in the dialog. No Vote.
 - **July 4th/ Oktoberfest-** City has expressed interest in the DIB continuing to produce the historic events of Downtown Panama City, i.e. Salute to Freedom and Oktoberfest. Director’s intent was to make the board aware of the city’s request. City Manager was still in attendance, and gave more insight into layout, based upon the current state of affairs on the marina. The city wants to increase the fireworks budget, as well as create a substantial “entertainment” budget, to hire a nationally-known act to attract more attendees. Director was asked to create a presentation of artists who would be good draws, and the respective budgeting needs. General consensus at this time seems to be to remove beer sales from the event.
5. **ADMINISTRATIVE UPDATES-NONE**
6. **REMINDERS/CALLS OF ACTION-** next meeting Feb 11, 2019 at 501 Grace Avenue @8:30 am
7. **ADJOURNMENT**